

## **PRIVACY NOTICE FOR CALIFORNIA RESIDENTS**

Updated December 27, 2019

### **Your California Privacy Rights**

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. This PRIVACY NOTICE FOR CALIFORNIA RESIDENTS (“Policy”) supplements the information contained in the general Privacy Policy of this site created by RESCUE AGENCY PUBLIC BENEFIT, LLC and its subsidiaries (collectively, “Rescue,” “we,” “us,” or “our”) and applies solely to visitors, users, and others who reside in the State of California (“consumers” or “you”). We adopt this notice to comply with the California Consumer Privacy Act of 2018 (“CCPA”) and other California privacy laws. Any terms defined in the CCPA have the same meaning when used in this notice.

This Policy describes how RESCUE AGENCY PUBLIC BENEFIT, LLC and its affiliates (“Rescue,” “we,” or “us”) collects, uses, and shares personal information we collect through our website located at RescueAgency.com and any other websites operated by Rescue (each, a “Site”) and through the services we provide through each Site (each Site and those services, our “Platform”).

#### **Data you may provide to us**

We may collect information you provide directly to us, information from 3rd parties, and information that we collect through automated means. As described below in more detail, we may collect the following categories of information about you or your use of the Service: (1) Registration/Identifiers (such as name, email address); (2) Surveys; (3) Client Information; (4) Web Logs; (5) Feedback/Support; (6) geolocation information; (7) professional or employment related data (such as when you identify employers when signing up for a conference); (7) Cookies and first party tracking; (8) Email Interconnectivity; (9) sensory information (such as if you call us and leave a voicemail); (10) Website Interactions; and (11) other information that identifies or can be reasonably associated with you.

#### **More specifically, what we may collect and why:**

1. Registration identification information you provide when you create an account, enter a promotion, such as your first name and last name, address, and email address. We have a legitimate interest in providing account relating functionalities to our users.
2. When you participate in a survey, we collect information that you provide through the survey. If the survey is provided by a third-party service provider, the third party’s privacy policy applies to the collection, use, and disclosure of your information. We have a legitimate interest in contacting our clients and communicating with them concerning normal business administration such as projects, services, and billing.
3. We collect the name, and contact information, of our clients and their employees with whom we may interact. We have a legitimate interest in contacting our clients and communicating with them concerning normal business administration such as projects, services, and billing.
4. We collect information, including your browser type, operating system, Internet Protocol (IP) address (a number that is automatically assigned to a computer when the Internet is used), domain name, click activity, referring website, and/or a date/time stamp for visitors. We have a

legitimate interest in monitoring our networks and the visitors to our websites. Among other things, it helps us understand which of our services is the most popular.

5. If you provide us feedback or contact us for support, we will collect your name and email address, as well as any other content that you send to us, in order to reply. We have a legitimate interest in receiving, and acting upon, your feedback or issues.
6. Location information, including location information provided by a mobile or other device interacting with one of our sites or applications. We have a legitimate interest in identifying unique visitors and in understanding where our users are located.
7. We use cookies and clear GIFs. "Cookies" are small pieces of information that a website sends to a computer's hard drive while a website is viewed. We have a legitimate interest in making our website operate efficiently.
8. If you receive an email from us, we may use certain tools to capture data related to when you open our messages (i.e. read receipt). We have a legitimate interest in understanding how you interact with our communications to you.
9. If you contact us by phone and leave a voicemail we will have a recording of your voice. We have a legitimate interest in receiving, and acting upon, your feedback or issues.
10. We use technology to monitor how you interact with our website. This may include which links you click on, or information that you type into our online forms. This may also include information about your device or browser. We have a legitimate interest in understanding how you interact with our website to better improve it, and to understand your preferences and interests in order to select offerings that you might find most useful. We also have a legitimate interest in detecting and preventing fraud.

In addition to the information that we collect from you directly, we may also receive information about you from other sources, including third parties, business partners, our affiliates, or publicly available sources. For example, if you submit a job application, or become an employee, we may conduct a background check.

### **Use and Processing of Information.**

In addition to the purposes and uses described above, we use the information in the following ways:

- To operate the Platform.
- To identify you when you visit our Sites.
- To provide services to you through the Platform.
- To customize and improve the Platform and our services and product offerings.
- To conduct research and analytics.
- To respond to inquiries related to support, employment opportunities, or other requests.
- To send marketing and promotional materials, including information relating to Rescue, the Platform, our products, services or other offerings that we feel may be of interest to you.
- To develop additional products, services and offerings.
- For internal administrative purposes, as well as to manage our relationships.

Although the sections above describe our primary purpose in collecting your information, in many situations we have more than one purpose. For example, we may collect your information to perform our contract with you, but we also collect your information as we have a legitimate interest in

maintaining your information after your transaction is complete so that we can quickly and easily respond to questions. As a result, our collection and processing of your information is based in different contexts upon your consent, our need to perform a contract, our obligations under law, and/or our legitimate interest in conducting our business.

## Sharing of Information

In addition to the specific situations discussed elsewhere in this policy, we disclose information in the following situations:

1. **Affiliates and Acquisitions.** We may share information with our corporate affiliates (e.g., parent company, sister companies, subsidiaries, joint ventures, or other companies under common control). If another company acquires, or plans to acquire, our company, business, or our assets, we will also share information with that company, including at the negotiation stage.
2. **Other Disclosures with Your Consent.** We may ask if you would like us to share your information with other unaffiliated third parties who are not described elsewhere in this policy.
3. **Other Disclosures without Your Consent.** We may disclose information in response to subpoenas, warrants, or court orders, or in connection with any legal process, or to comply with relevant laws. We may also share your information in order to establish or exercise our rights, to defend against a legal claim, to investigate, prevent, or take action regarding possible illegal activities, suspected fraud, safety of person or property, or a violation of our policies, or to comply with your request for the shipment of products or the provision of services by a third-party intermediary.
4. **Partner Promotion.** We may offer contests, sweepstakes, or other promotions with third party partners. If you decide to enter a contest, sweepstakes, or promotion that is sponsored by a third party partner the information that you provide will be shared with us and with them. Their use of your information is not governed by this privacy policy.
5. **Service Providers.** We share your information with service providers that help us provide the Platform and our services. For example, we may use third parties to: (a) host, maintain, or manage the Platform or our services; (b) collect or analyze Information; (c) customize or assist us in managing our databases; or (d) provide other services relating to the Platform. Additionally, service providers may help us to conduct surveys and process payments.

## Your Choices

You can make the following choices regarding your personal information:

1. **Access to Your Personal Information.** You may request access to your personal information by contacting us at the address described below. If required by law, upon request, we will grant you reasonable access to the personal information that we have about you. Note that California residents may be entitled to ask us for a notice describing what categories of personal

information (if any) we share with third parties or affiliates for direct marketing.

2. **Changes to Your Personal Information.** We rely on you to update and correct your personal information. Note that we may keep historical information in our backup files as permitted by law. If our website does not permit you to update or correct certain information, contact us at the address described below.
3. **Deletion of Your Personal Information.** Typically, we retain your personal information for the period necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law. You may, however, request information about how long we keep a specific type of information, or request that we delete your personal information by contacting us at the address described below. If required by law we will grant a request to delete information, but you should note that in many situations we must keep your personal information to comply with our legal obligations, resolve disputes, enforce our agreements, or for another one of our business purposes.
4. **Objection to Certain Processing.** You may object to our use of your personal information by contacting us at the address described below. We DO NOT sell your personal information to third parties. If you are a California resident and would like to remind us to continue not to sell your personal information, please email us. We do not discriminate against California consumers who exercise any of their rights described in this policy.
5. **Online Tracking.** We do not currently recognize automated browser signals regarding tracking mechanisms, which may include "Do Not Track" instructions.
6. **Promotional Emails.** You may choose to provide us with your email address for the purpose of allowing us to send free newsletters, surveys, offers, and other promotional materials to you, as well as targeted offers from third parties. You can stop receiving promotional emails by following the unsubscribe instructions in e-mails that you receive. If you decide not to receive promotional emails, we may still send you service related communications.
7. **Promotional Mailings.** If at any time you do not want to receive offers and/or circulars from us you can remove yourself from our mailing lists by emailing us (our contact information is below) with "NO SNAIL MAIL" in the subject line along with your name, address and zip code. Please note that our mailings are prepared in advance of their being sent. Although we will remove your name from our mailing list after receiving your request, you may still receive mailings from us that had been initiated prior to your name being removed.
8. **Revocation of Consent.** If you revoke your consent for the processing of personal information, then we may no longer be able to provide you services. In some cases, we may limit or deny your request to revoke consent if the law permits or requires us to do so, or if we are unable

**to adequately verify your identity. You may revoke consent to processing (where such processing is based upon consent) by contacting us at the address described below.**

### **Identity Verification Process**

We will take reasonable steps to verify your identity before responding to a request, which may include the following:

If you are exercising your Right to Delete or a similar right that does not require the disclosure of specific pieces of information about you:

1. If you are writing to us from the email address that Rescue has on file for you, then to complete the verification process, we will ask you to confirm the action you wish us to take before we proceed (such as confirming you would like us to delete your information).
2. If you are not writing to us from the email address associated that Rescue has on file for you, then to complete the verification process, we will ask you to provide three specific pieces of data that we have on file for you, such as email address you used, the first four digits of your mailing address, and your last three digits of your zip code.

If you are exercising your Right to Know or a similar right that does require disclosure of specific pieces of information about you:

1. If you are writing to us from the email address associated with the records that Rescue has on file for you, then to complete the verification process, we will ask you to both: 1) Confirm the action you wish us to take before we proceed and 2) Also provide a statement that you “declare under penalty of perjury that you are the person about whom the Right to Know request has been made.”
2. If you are not writing to us from the email address that Rescue has on file for you, then to complete the verification process, we will ask you to both: 1) Provide three specific pieces of data that we have on file for you, such as email address you used or first four digits of your mailing address and 2) Also provide a statement that you “declare under penalty of perjury that you are the person about whom the Right to Know request has been made.”
3. You are also permitted to designate an authorized agent to submit certain requests on your behalf. In order for an authorized agent to be verified, you must provide the authorized agent with signed, written permission to make such requests or a power of attorney. We may also follow up with you to verify your identity according to the above methods before processing the authorized agent’s request.
4. If we are not able to successfully verify you according to the above methods, then we will not be able to comply with your request.

Rescue will not discriminate against you if you exercise your rights under CCPA. However, if your request requires us to delete, restrict or not share information, please be advised that this may inhibit some functionality of the website. Any subsequent interaction with the site after deletion may require new

requests for action on your data.

## **How We Protect Personal Information**

No method of transmission over the Internet, or method of electronic storage, is fully secure. While we use reasonable efforts to protect your personal information from unauthorized access, use, or disclosure, we cannot guarantee the security of your personal information. In the event that we are required by law to inform you of a breach to your personal information we may notify you electronically, in writing, or by telephone, if permitted to do so by law.

Some of our websites permit you to create an account. When you do you could be prompted to create a password. You are responsible for maintaining the confidentiality of your password, and you are responsible for any access to or use of your account by someone else that has obtained your password, whether or not such access or use has been authorized by you. You should notify us of any unauthorized use of your password or account.

We will retain your personal information for the length of time needed to fulfill the purposes outlined in this Policy unless a longer retention period is required or permitted by law. To dispose of personal data, we may anonymize it, delete it or take other appropriate steps. Data may persist in copies made for backup and business continuity purposes for additional time.

## **Miscellaneous**

The following additional information relates to our privacy practices.

- **Transmission of Information to Other Countries.** Your information may be processed in a foreign country where privacy laws may be less stringent than the laws in your country. Nonetheless, where possible we take steps to treat personal information using the same privacy principles that apply pursuant to the law of the country in which we first received your information. By submitting your personal information to us you agree to the transfer, storage and processing of your information in a country other than your country of residence, including, but not necessarily limited to, the United States. If you would like more information concerning our attempts to apply the privacy principles applicable in one jurisdiction to data when it goes to another jurisdiction you can contact us using the contact information below.
- **Third Party Applications/Websites.** We have no control over the privacy practices of websites or applications that we do not own.
- **Changes to This Privacy Policy.** From time to time, we may change this privacy policy to accommodate new technologies, industry practices, regulatory requirements or for other purposes. To the extent that our policy changes in a material way, the policy that was in place at the time that you submitted personal information to us will generally govern that information

unless we receive your consent to the new privacy policy.

- **Information for California Residents.** California Civil Code 1798.115(c), 1798.130(a)(5)(c), 1798.130(c), and 1798.140 indicate that organizations should disclose whether certain categories of information are “sold” or transferred for an organization’s “business purpose” as those terms are defined under California law. You can find a list of the categories of information that we share below. Please note that because this list is comprehensive it may refer to types of information that we share about people other than yourself. If you would like more information concerning the categories of personal information (if any) we share with third parties or affiliates for those parties to use for direct marketing, please submit a written request to us using the information in the "Contact Information" section below.

### Contact Information

If you have any questions, comments, or complaints concerning our privacy practices please contact us at the appropriate address below. We will attempt to respond to your requests and to provide you with additional privacy-related information.

Rescue Privacy

EMAIL: [Privacy@RescueAgency.com](mailto:Privacy@RescueAgency.com)

Attn: Data Privacy Manager

ADDRESS: 2437 Morena Blvd San Diego, CA 92110

PHONE: (619) 231-7555

Last Revised: 12/27/2019

### California Information Sharing Disclosure

California Civil Code 1798.115(c), 1798.130(a)(5)(c), 1798.130(c), and 1798.140 indicates that companies should disclose whether the following categories of information are transferred for consideration or for an organization’s “business purpose” as that term is defined under California law. Note that while a category may be marked that does not necessarily mean that we have information in that category about you. For example, while we transfer bank account numbers for our business purpose in paying our employees (e.g., direct deposit) we do not collect or transfer bank account numbers of individuals that submit questions on our website’s “contact us” page.

**Is information transferred for business purposes?**

<b>Category of Personal Information</b>	<b>Is information collected by us?</b>	<b>Is information transferred for valuable consideration?</b>	<b>Is information transferred for business purposes?</b>
Audio, electronic, visual, thermal, olfactory, or similar information	No	No	No
Bank account number	No	No	No
Biometric information	No	No	No
Commercial information (e.g., products or services purchased, or other purchasing or consuming histories or tendencies)	No	No	No
Credit card number	No	No	No
Debit card number	No	No	No
Driver's License Number / State ID	No	No	No
Education	No	No	No
Electronic network activity (e.g., browsing history)	Yes	No	Yes
Email address	Yes	No	Yes
Employment	No	No	No
Employment history	No	No	No
Geolocation data	?	No	Yes
Health insurance information	No	No	No
Identifiers (e.g. name or alias)	Yes	No	Yes
Insurance policy number	No	No	No
Medical information	No	No	No
Online identifier (e.g. IP address)	Yes	No	No
Other financial information	No	No	No
Passport number	No	No	No
Physical characteristics	No	No	No
Postal address	Yes	No	Yes
Signature	No	No	No
Social security number	No	No	No
Telephone number	Yes	No	Yes
Transaction information	No	No	No